



THE UNIVERSITY OF ARIZONA

**TECH LAUNCH
ARIZONA**

EUREKA!

How To Recognize The Moment When Research Becomes Invention

As a UA faculty member, researcher or graduate student, you develop new ways of solving problems every day.

But how do you know when your research has given rise to a truly useful invention? It's not as obvious as you think.

At this one-hour lunch meeting, we'll talk with **Dr. Jerzy Rozenblit**, distinguished professor and Oglethorpe Endowed Chair of electrical and computer engineering in the UA College of Engineering. Along with TLA Licensing Manager **Lewis Humphreys**, we will discuss how to develop the mindset of an inventor, and how such a mindset can expand the impact of your research.

Most recently, Dr. Rosenblit has been working with Tech Launch Arizona to commercialize CAST, a computer-assisted surgical training system that he invented here at the UA.

You'll also learn about services TLA provides FOR FREE, including assistance with invention reports (as required by many research contracts), management of intellectual property protection, asset development funding to prepare early-stage inventions for licensing, and more.

Join us to learn how to develop your **inventor mindset** and get your questions answered.

This event is primarily for faculty, researchers, graduate students and staff.

A light lunch will be provided, so [please RSVP](#) by 9:00 AM on Tuesday, April 3 so we have an accurate count.

**April 5, 2018
Noon - 1:00 PM**

**Silver & Sage Room,
Old Main**

RSVP HERE

For questions, contact
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