

# TLA 101

## Pathways to Impact

**Wednesday, January 16, 2019, 12:00-1:00 PM**  
**Santa Rita Room, Student Union Memorial Center**

Identifying important discoveries.  
Protecting and licensing inventions.  
Creating startup companies.  
Maximizing impact from the results of research.

### How does it all happen?

We'll discuss the process of identifying inventions and how TLA helps bring them to the world through commercial pathways.

We'll answer questions about all aspects of Tech Launch Arizona, including:

- **How** do I work with the Licensing Manager dedicated to my college, *and who is my LM in the first place?*
- **When** should I talk to my LM about my research, ideas and inventions?
- **What** are the options for getting my inventions out into the world? How are licenses to existing companies different from startups?
- **What** funding is available to help me develop my inventions? (Short answer: It's called "Asset Development" funding and is offered through TLA.)

Come and meet team members from TLA dedicated to providing knowledge and services to help take your ideas from the lab to the world.

### Who should attend?

This talk will be geared toward faculty, researchers, staff and graduate students. **Lunch will be provided for those who register in advance.**

**Register here.**

Space is limited so sign up early.

<https://techlaunch.arizona.edu/event/tla-101-pathways-impact>



THE UNIVERSITY OF ARIZONA  
**TECH LAUNCH  
ARIZONA**



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Find all of this information and  
more updated events at

<http://techlaunch.arizona.edu>